

ASX ANNOUNCEMENT

CHINESE IMPORT PERMITS RECEIVED

- The Chinese National Medical Products Administration (NMPA) issued import permits for Cellmid's Jo-Ju® and Lexilis® branded shampoos
- The import permits allow sale of the products in any channel in mainland China
- Important milestone in the implementation of the distribution agreement signed in December 2020 with Ourui Health Management (OHM)

SYDNEY, Friday, 30 April 2021: Cellmid Limited (ASX: CDY) is pleased to advise that it has received Chinese import permits for its Jo-Ju® and Lexilis® branded shampoos from the National Medical Products Administration.

These permits are essential for the sale of the fully finished products in mainland China and are key to the implementation of the distribution agreement signed with Ourui Health Management (ASX announcement dated 14 December 2020).

The NMPA is the agency responsible for the registration of drugs, medical devices and cosmetics in China. They regulate the marketing and undertake post-market risk management of relevant products. Without their approval drugs, medical devices and cosmetics cannot be exported to China.

The permits do not have an expiry date and will remain valid so long as Cellmid complies with annual reporting requirements to the NMPA.

Approved for release by the Board of Directors.

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Cellmid Limited (ASX: CDY)

Cellmid is a health and beauty-tech business growing shareholder value through the global distribution and sales of its proprietary brands of differentiated, clinically validated longevity and anti-aging solutions. Advangen Limited is Cellmid's wholly owned subsidiary engaged in the development and sale of first in class, best in class, clinically validated products for hair, skin and body. For further information, please see www.cellmid.com.au and www.cellmid.com.au and <a href="https:

Forward looking statements

This announcement may have forward-looking statements that are subject to risks and uncertainties. Such statements involve known and unknown risks that may cause the actual results, performance or achievements of Cellmid to be materially different from the statements in this announcement. Actual results could differ materially depending on factors such as the availability of resources, regulatory environment, the results of marketing and sales activities and competition.